

3-DAY

22nd - 24th MAY

BETTER BULL

Selection Course

Breeding Better Profits



We invite landholders to join **John Bertram** and **Alan Laing**, leaders in the field of genetic gain and reproduction in the beef industry.



Combining the latest in research and development with practical know-how, this course is designed to integrate new knowledge into your breeding program to help improve your bottom line.

BENEFITS OF BUYING BETTER BULLS

- Produce more calves per bull
- Produce progeny that grow faster
- Produce progeny that have desirable carcass traits
- Produce future breeders that will in turn produce more valuable offspring
- Produce animals that repeatedly meet market specifications

Better bulls have a number of impacts on a herd:

- For the years they are in the herd, these bulls will sire superior male and female progeny
- Improvements using genetics are permanent and will continue to accumulate as high performing sires are selected
- All these advantages auger well to minimise beef producers' risk and increase the enterprise

DETAILS

15-20 PRODUCERS - \$500 p/person

Spread the word! For the workshop to take place, we require 15 or more producers attend. Reef Catchments is proud to provide a \$200 subsidy, bringing the workshop cost down to \$500 p/person.

DATE: Wed 22nd - Fri 24th May

START TIME: 8:30am

LOCATION: 908 Mt Ossa/ Seaforth Road, 40min north of Mackay

RSVP: By Monday 13th May

REGISTER ONLINE

Or contact Reef Catchments
Juliane Kasiske
0488 730 021



National
Landcare
Program

