MEDIA RELEASE



Thursday, October 12, 2017

High Steaks II – Bull Selection for Graziers

Next week's High Steaks II – Bull Selection Workshop will enable graziers to make confident decisions in choosing the right bull. It is the second get together between Reef Catchments Landcare Facilitator and the Department of Agriculture and Fisheries to deliver workshops that support productivity in grazing.

Regional Landcare Facilitator, Juliane Kasiske said, "Productivity in a grazing system starts with the right genetics of your bull as it sets the potential for upper or lower production limits that your herd can achieve. Your bull determines the performance of your herd and influences weaning rates, survival rates, sale weight and can indirectly complement your grazing management.

"Our graziers have been asking for a 'Bull Selection Workshop' and I am pleased to deliver to their needs. They [graziers] are interested in understanding genetics and learning about the tools that lead to success in the cattle business", said Julia.

The highlight of the day will be a live demonstration of a Bull Breeding Soundness Examination (BBSE) carried out by local Vet and Grazier, Roxanne Morgan. Roxanne will explain to local producers why they should consider using objective data to make informed decisions about the bulls they buy.

"Bulls have a major impact on the profitability of a herd and utilising available data to increase selection pressure on bulls will increase the rate of genetic improvement and thus profitability of a herd and business", said Roxanne.

We will also find out more about the importance of genetics and animal performance from Jim Fletcher from the Department of Agiculture and Fisheries.

MEDIA OPPORTUNITIES

Date: Wednesday, 18 October 2017

Time: 8:30am to 3pm

Where: 347 McEwens Beach Road, McEwens Beach

ENDS

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